

Message Text

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PAGE 01 MUNICH 01840 121352Z

ACTION COME-00

INFO OCT-01 ISO-00 EB-08 CCO-00 PASO-00 /009 W

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FM AMCONSUL MUNICH

TO SECSTATE WASHDC 0169

UNCLAS MUNICH 01840

E.O. 11652: N/A

TAGS: BTIO, GW

SUBJECT: TRADE OPPORTUNITY PROGRAM

1. TO: MS. MAXINE COUTURE, NATIONAL ASSOCIATION OF
FOOD EQUIPMENT MANUFACTURERS, 111 EAST WACKER DRIVE,
CHICAGO, ILLINOIS 60601.

2. REFERENCE TELEPHONE CONVERSATION APRIL 11 WITH
HENRY MCCOWN, CHIEF, ECONOMIC/COMMERCIAL SECTION,
AMERICAN CONSULATE GENERAL MUNICH, CONCERNING MAJOR
EXPORT TRADE OPPORTUNITY. PLEASE PASS INFO BELOW
BY FASTEST MEANS TO YOUR MEMBERS ABLE TO SUPPLY
FOLLOWING ITEMS IN LARGE QUANTITIES:

3. WIENERWALD RESTAURANT CHAIN INTENDS TO ADD FAST
FOOD ANNEXES TO EXISTING CHAIN OF RESTAURANTS, WHICH
SPECIALIZE IN CHICKEN. MANAGEMENT IS URGENTLY SEEKING
U.S. SUPPLIERS FOR:

SIC NO. 3589171 - COMMERCIAL GRIDDLE PLATES

- (120 CM. BY 60 CM.) WITH
- VARIABLE HEATING ZONES;
- DEEP FAT FRYERS; COFFEE MAKERS.

SIC NO. 3589163 - COMMERCIAL MICROWAVE OVENS.

SIC NO. 3589181 - COMMERCIAL FOOD WARMING EQUIPMENT

- (ELECTRIC)

SIC NO. 3589291 - COMMERCIAL NAPKIN DISPENSERS,

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PAGE 02 MUNICH 01840 121352Z

- PAPER CUP DISPENSERS, AND OTHER
- ITEMS FOR FAST FOOD RESTAURANTS.

4. INTERESTED SUPPLIERS SHOULD CABLE HERR KLAUS REISNER,
WIENERWALD GMBH., EISENHEIMERSTRASSE 61, D-8000 MUENCHEN 21
GERMANY (TEL. 089 PLUS 5796-235; TELEX. 05-22349).

5. WIENERWALD CHAIN HAS OVER 500 RESTAURANTS AND ABOUT
35 HOTELS THROUGHOUT WEST GERMANY, EUROPE AND OVERSEAS.

FIRM FOUNDED 1956; EMPLOYS 5,000; ANNUAL SALES OF
DM 650 MILLION. FINANCES ARE SOUND AND OBLIGATIONS
ARE MET PROMPTLY. WIENERWALD CONSIDERED TO BE AN
EXCELLENT PARTNER FOR BUSINESS TRANSACTIONS. GILMORE

NOTE BY OCT: PASSED ABOVE ADDRESSEE.

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Status: NATIVE
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TAGS: BTIO, GE
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